October 20, 2020

GA HIMSS
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As we navigate through the current landscape, the GA HIMSS Annual Conference is going virtual featuring a Ted Talk event format where focus will be on an idea or solution in an engaging and entertaining manner.

Ted Talk is a nonprofit devoted to spreading ideas, usually in the form of short, powerful talks. TED began in 1984 as a conference where Technology, Entertainment and Design, thus TED, converged, and today covers almost all topics — from science to business to global issues — in more than 100 languages. Founders – Richard Saul Wurman and Harry Marks.

• **CNEs have been applied for**

Sponsorship Opportunites Available Here

Virtual Event Agenda

1:20 pm - 1:50 pm ET • On Demand Healthcare, The Virtual Revolution

Groceries, taxis and other goods and services are just a click away from showing up at our doorstep, shall we add healthcare to that list?! Let's discuss this and how this plays out given that America's on-demand economy is booming, and health care services are becoming a major part of this growth. This is particularly true during times of global or local pandemic or emergent situations as we all have seen over these past months. We all know there is an ever-widening array of providing on-demand health services such as telehealth, home health monitoring and intervention, virtual ICU patient management, virtual hospitals, etc. This rapidly growing market niche is part of a larger national trend for on-demand services, an economy worth over $75 billion! But is it a trend or is it here to stay?

Speaker:
Suleima Salgado, MBA, Director of Telehealth, Telemedicine, and Rural Health Initiatives ECHO Project Manager, Georgia Department of Public Health

2:00 pm - 2:20 pm ET • A Day in the Life of Pandemic Readiness and Response

As we all know, healthcare transformation through digital technologies has been on our agendas for over a decade, This is never more true than what we have seen with the response to the COVID-19 pandemic which has forced all of us nation-wide to even more rapidly adopt technology enabled processes to keep operations running. Home-working arrangements and online on demand healthcare options are trends that will stay with us. Let's talk about how one major health system dealt with pandemic readiness and response and what learnings can be applied for the future.

Speaker:
Glenn Hilburn, VP IT Grady Health System

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2:45 pm - 3:15 pm ET • How COVID-19 is Reframing Healthcare

We all know that healthcare delivery in the US is costly and broken. However, Covid-19 is exposing the need for major transformation in an unprecedented way and is serving as a catalyst for change. Join us for a talk by Dr. Zeev Neuwirth, the author of "Reframing Healthcare: A Roadmap For Creating Disruptive Change". Dr. Neuwirth is reorienting the way we need to think about healthcare and is passionate about accelerating the movement towards an affordable, accessible, effective, safe and humanistic healthcare system. Join this talk for specific insights on what we can learn from COVID-19, the steps required to reframe healthcare and how digital health enables this much needed transformation.

Speaker:
Zeev Neuwirth, MD, Chief Clinical Executive for Care Transformation and Strategic Services, Atrium Health

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4:00 pm - 4:30 pm ET • CIO Roundtable

Healthcare CIOs across Georgia will discuss the relevant topics of the day and offer insights and reactions to topics discussed during our Ga HIMSS Annual Conference Virtual Event.

Moderators:
Dedra (Dee) Cantrell, RN, BSN, MS, FHIMSS, CIO, US Retina
Jeff Buda, MBA, CHCIO, CIO, Floyd Medical Center
Panelists:
Chris Paravate, CIO Northeast Georgia Health Services
Jesse Diaz, Vice President and Chief Information Officer Phoebe Putney Health System
Marie Roof, CIO, Tift Regional Health System
Wayne Sellers, Chief Information Officer, Augusta University Health System

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Speakers

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